



WPTV

# ORDER

Print Date 11/20/12

Page 1 of 2

Flight Dates **10/30/12-11/05/12**

Contract / Revision      **316161 /**

Original Date / Revision  
10/29/12    11/02/12

Advertiser **Jax for PBC School Board**

Agency    **OC3 Productions, Inc.**

Buying Contact

**6416 SW 15th Street  
Miami, FL 33144**

Product

**Jax for PBC School Board 2012**

Agency Com    15%

Billing Contact

**6416 SW 15th Street  
Miami, FL 33144**

Sales Office    WPTVL

Sales Region   LOC

Agency Ref

Order Sep      00:20:00

Estimate #

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A18+

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          DEF

Advertiser Ref

Primary Account Executive  
Local House-Political

Account Executive	Order%	Start Date	End Date
Local House-Political	100%		

Order Share 100% Market Value 6225

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WFGC	%	0
WFLX	%	0
WPBF	%	0
WPEC	%	0
WPPB	%	0
WPXP	%	0
WTCE	%	0
WTCN	%	0
WTVX	%	0
WXEL	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	5	\$5,291.25	\$6,225.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$5,291.25</b>	<b>\$6,225.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	5	\$5,291.25	\$6,225.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WPTV	11/04/12	11/04/12	SU 10-11am To the Point	CM	10-11am	-----S	:30	1	\$425.00	FX	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$425.00		0.00					
N 2	WPTV	10/30/12	10/30/12	M-F 5-530p	CM	5-530p	-T-----	:30	1	\$1,600.00	FX	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----	1		\$1,600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NPTV	10/30/12-10/30/12		M-F 5-530p	5-530p		-T-----	:30	\$1,600.00		0.00	NM		



														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WPTV	11/01/12	11/01/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$1,400.00	FX	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---T---	1		\$1,400.00	0.00							
N 4	WPTV	10/31/12	10/31/12	M-F 6-7a M-F 6-7a	CM	6-7a	--W----	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	--W----	1		\$1,200.00	0.00							
N 5	WPTV	11/05/12	11/05/12	M-F 530-6p M-F 530-6p	CM	530-6p	M-----	:30	1	\$1,600.00	FX	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1		\$1,600.00	0.00							
Totals														5	\$6,225.00